

LIFESTYLE

Joshua Tree Products – A Selection of Target Markets

What's your Lifestyle?



Kelli Emmett - Pro Cyclist

"There is nothing better than J-Tree Salve for rock scrapes and saddle sores. It's my secret weapon to being able to ride off-road day after day comfortably! Also, during training my face is constantly exposed to dry weather conditions and wind, so I love using the lip balms to keep my lips from getting chapped and sunburned. Thank you J-Tree!! Keep up the awesome products."



Dr. David Meinhardt M.D. - Tournament Water Skier

"My hands are a mess! Washing 30+ times a day at the hospital, and the alcohol based sanitizers, leaves them very dry and cracking. On top of that, daily training for slalom water skiing results in severe calluses. Normal lotions (like those available at the wash stations) would cause my callouses to soften and tear... that's excruciating! In order to heal the dry damaged skin, I rely on J-Tree Watersports Salve."



John Desmett - Carpenter

"Thanks for a great product! As a carpenter, Michigan winters are extra hard on my hands. This is the first product that really helps my dry, cracked, aching skin. I tell the younger guys to do something nice to their body - all this manual labor will wear it out. Using J-Tree is like buying a drink for your hands! Like a nice drink, not some swill beer on special at the corner pub."

